

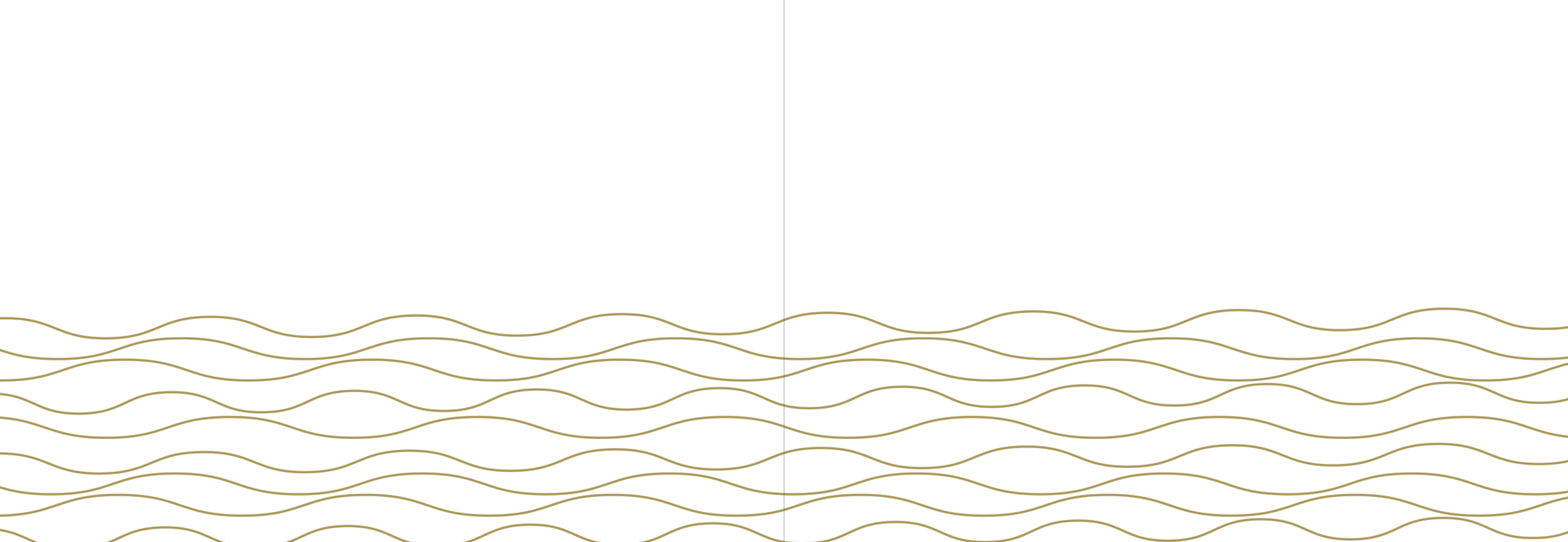
Developed by



 16492

www.aldaudevelopment.com





	
ALDAU Heights	4 mins
ALDAU Village Mall	4 mins
ALDAU Art Promenade	4 mins
Steigenberger ALDAU Beach Hotel	9 mins
Steigenberger ALDAU Pure lifestyle Hotel	9 mins
Steigenberger ALDAU Aqua Magic	9 mins



LOCATION

Close to Hurghada's Marina and an -8minute drive from the Hurghada International airport, ALDAU Strand's accessible proximity to ALDAU Village Mall, eateries and nightlife entertainment ensures that your time is spent as you desire. With your own private beach at your footsteps, you can escape the city life without compromising it.





STEIGENBERGER
AQUA MAGIC

ALDAU ART
PROMENADE

STEIGENBERGER
ALDAU BEACH HOTEL

ALDAU INTERNATIONAL
CONFERENCE CENTER

STEIGENBERGER
PURE LIFESTYLE

	
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ALDAU HEIGHTS

ALDAU
VILLAGE MALL

HURGHADA
GATEWAY

ALDAU STRAND

CATER TO YOUR SENSE OF SPACE

Our residential units are built on 24,000 SQM and feature contemporary designs by world-renowned Simon Halstead & Associates; delivering an array of studio and apartment designs all of which are finished to high-end standards. With a total of 384 units, most of them have a sea view; the remaining units have pool views, garden views or promenade views.



A SELECTIVE SEASIDE COMMUNITY

A year-round waterfront community by the Red Sea, ALDAU Strand is a vibrant holiday resort destination. Indulge in a seaside experience where you can recharge, relax, dine, and party in a setting that promises nothing less than spectacular views whichever way you look. This graceful residential strand is composed of a series of diverse waters that encompass a perfectly planned green landscape, carefully designed by the UK experienced and skilled landscape architects: Scape Design.



Puro Beach

ALDAU Strand is the first of its kind in Egypt; a Spanish flavored urban oasis on the Red Sea coast. Purobeach will be its newest venture; stimulating senses since 2005 in Palma, Barcelona, Marbella, Vila Moura and UAE. Exceptional views of the crystalline Red Sea coastline, direct beach access and meticulously crafted swimming pools will mark this chapter of Puro's story as the newest hotspot on the Red Sea's social scene. Relaxing vibes rule during the day, where guests can unwind under the sun's glorious gaze while enjoying a Puro massage. As the sun sets, the atmosphere exhilarates while DJs play superb Puro music, creating a unique experience for the guests.





AMENITIES & FACILITIES

-  Rooftop Pools
-  Purobeach Club
-  Kids Pools
-  Dockyards
-  9 Residential Buildings
-  Health Club
-  Green Landscape
-  Rental Services
-  Concierge Services



MASTER PLAN

- 1 Hurghada Touristic Promenade
- 2 Entry drop off
- 3 Street Parking
- 4 Gates
- 5 Main pool access
- 6 Beach drop-off
- 7 Vehicle turn around
- 8 Dockyards
- 9 Beach club & restaurant terrace
- 10 Club pool deck
- 11 Bar & lounge
- 12 Gardens
- 13 Lagoon pool
- 14 Children pool





THE BEST OF BOTH WORLDS

Throughout the year-round relaxing atmosphere, ALDAU Resort offers its party-goers, shopaholics, bohemians and night-owls with all their personal preferences. Enjoy your day-spree or your nightlife without any obligations or setbacks. Relish in state-of-the-art endeavors or celebrate with friends at a late night soirée or seek what your heart desires from dusk till dawn; ALDAU Resort will cater to you.



Living in the city of Hurghada means being a member of one of Egypt's prime touristic hubs on the Red Sea coast. With its moderate year-round temperatures, the city is home to watersport lovers including snorkelers, scuba divers, kitesurfers and windsurfers. In addition to water activities, the resort also embraces land activities such as desert safaris. Hurghada's Touristic Promenade makes it a truly authentic Egyptian city with a modern flavor.



ABOUT THE DEVELOPER

ALDAU Development is a subsidiary of Sami Saad Holding, founded in 1962. Since its foundation, the company has had remarkable footprints on the path of evolution and growth until it became one of Egypt's largest private holding companies. It offers diverse services encompassing some of the most significant sectors of the Egyptian economy, such as construction (Samcrete), automotive (Mercedes Benz), fast-moving consumer goods (Corona chocolate) and real estate.

ALDAU Development operates two divisions: Real Estate & Hospitality. We take pride in our superior hotel properties: Steigenberger ALDAU Beach Hotel, Steigenberger Aqua Magic and Steigenberger Pure Lifestyle, all in Hurghada.

Our growth plan aims to influentially expand our market presence in Egypt. This agenda includes the launch of a new boutique hotel near the Red Sea and Hyatt Regency Cairo West, a major development at Pyramids Heights Business Park.

Additionally, Cairo West Residence will also be launching soon on the Cairo- Alexandria road; a luxurious residential compound near the sphinx airport, the great pyramids of Giza and the new Egyptian museum. Subsequent to the projects in Egypt, ALDAU Development is also marking its presence internationally in West London with a 55 story mixed-use building that will consist of a 160 room lifestyle hotel, retail outlets, co-working spaces, and more than 700 mid-market apartments.

ALDAU Development Real Estate projects have earned an unparalleled reputation for bringing hospitality excellence into real estate ; ALDAU Heights and ALDAU Strand.

Both projects' unique locations & stunning sceneries are a true reflection of the group's ideology in developing residential projects perceived as best-in-class developments.

With substantial projects underway, ALDAU Development Real Estate strives to optimize quality, serve new markets and continually improve all aspects of its design to deliver the highest possible means of reliability.

